



Press Release

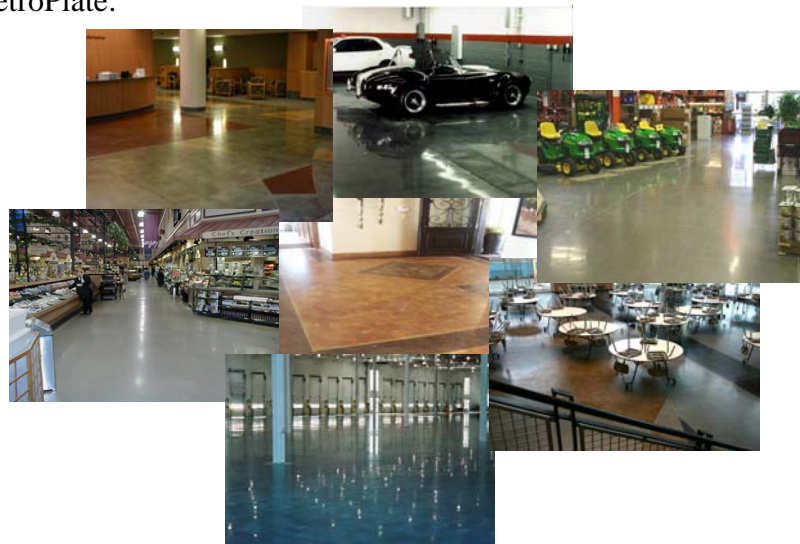
*RetroPlate to Go Over the 100,000,000 sq.ft. Mark in 2005**

Advanced Floor Products of Springville, Utah, created the polished concrete industry when it formulated RetroPlate in 1996. The RetroPlate System, a patented process, is the combination of our chemical expertise, along with mechanical grinding and polishing with diamonds. RetroPlate is based on a modified silicate, as opposed to a silicate. Through independent testing RetroPlate has shown the capacity to increase the abrasion resistance of a concrete floor by up to 400%, as opposed to the 50-56% increase attributed to silicates. To control quality, the RetroPlate System is only applied through our network of Certified Applicators who have completed both initial training at our facility in Utah, and annual re-certification classes.

RetroPlate was initially conceived to solve dusting and spalling problems in industrial warehouses due to hard wheeled fork lifts. Today, RetroPlate has gone beyond function to also be used for its design element. RetroPlated floors can be found in conjunction with bare concrete, acid stain, integral color, dry shake hardeners and cementitious terrazzo. We have qualified for inclusion in LEED projects from silver through platinum.

Sectors which embrace RetroPlate:

- **Automotive**
- **Commercial**
- **Corrections**
- **Education**
- **Grocery**
- **Industrial**
- **LEED Certified**
- **Residential**
- **Restaurant**
- **Retail / Big Box**



Please visit our website at www.retroplatesystem.com to view our projects site of completed work, and then stop by our booth to see actual examples. We're located in the South Hall at S12622. A CD with your requests for digital photographs will be available for you the next day, or can be mailed. Please contact Peter Wagner, Marketing Director, for additional information or requests for interviews. Mobile 503-880-3205.